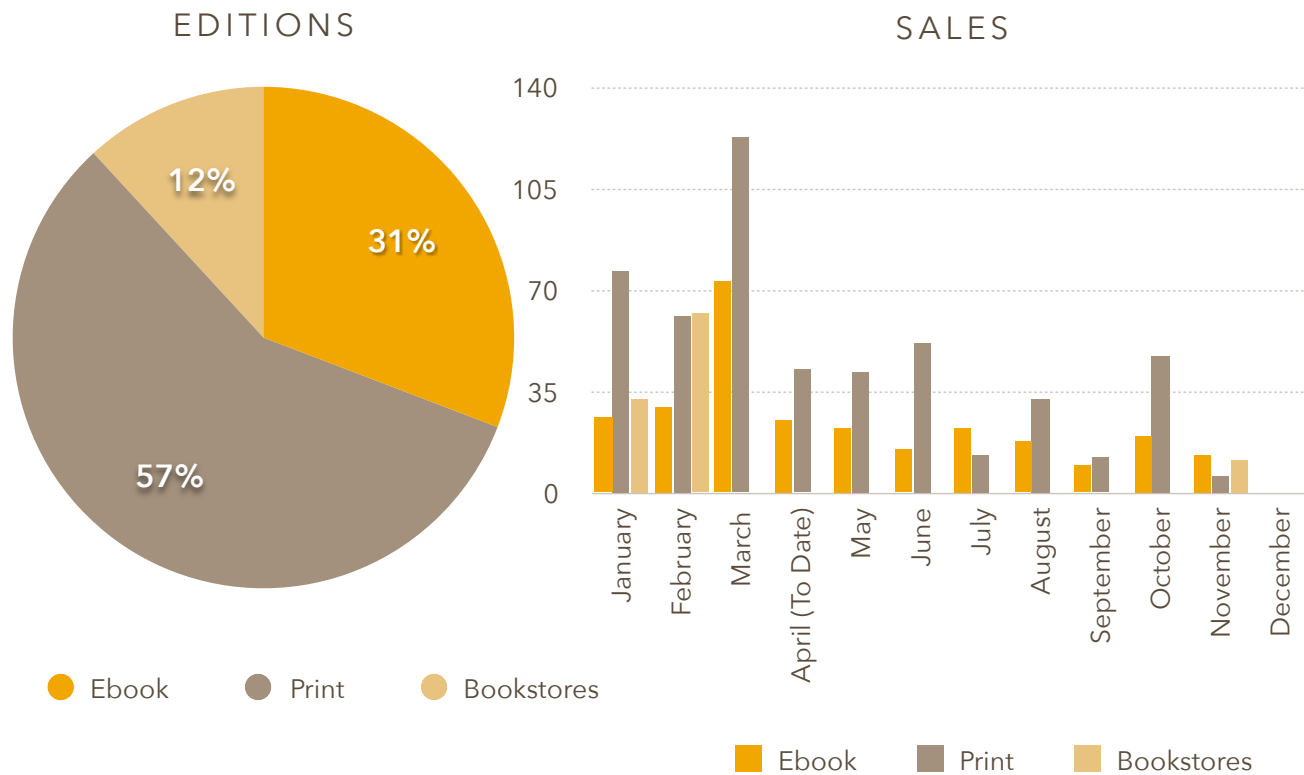


EMBRACING MIND SALES

OVERVIEW: This sheet provides a summary of copies sold and general sources of sales.



ESTIMATED REVENUES

Category	Ebook	Print	Bookstores	Total
January	26	77	32	135
February	30	61	62	153
March	73	123		196
April (To Date)	25	43		68
May	22	42		64
June	15	52		67
July	22	13		35
August	18	32		50
September	9	12		21
October	20	47		67
November	13	6	11	30
December				0
Total	273	508	105	886
Estimated Revenue	1,225.77	1,920.24	(\$316.21)	2,829.804

BOOKSTORE SALES

OVERVIEW: A breakdown of bookstore sales and costs. Bookstores require a customary 40% markup, necessitating a per copy subsidy from Jikoji to offset Print On Demand costs.

Transaction: Cost = Amazon retail price plus shipping.

SUMMARY OF COSTS

Discount	Retail	Wholesale	Royalty	Subsidy
Bookstore Discount	\$9.95	5.97	2.18	1.80

TRANSACTIONS

Date	Description	Copies	Cost	Wholesale	Royalty	Subsidy	
1/10/17	Jikoji Zen Center	10	\$103.56	\$59.70	\$21.80	\$18.00	
1/12/17	SFZC BookStore	8	\$89.40	\$47.76	\$17.44	\$14.40	
1/23/17	Chapel Hill ZC Bookstore	10	\$107.00	\$59.70	\$21.80	\$18.00	
1/24/17	Sonoma Mountain ZC BS	6	\$64.50	\$35.82	\$13.08	\$10.80	
2/8/17	Sonoma Mountain ZC BS	14	\$150.50	\$83.58	\$30.52	\$25.20	
2/9/17	Green Gulch	10	\$107.70	\$59.70	\$21.80	\$18.00	
2/9/17	Jikoji Zen Center	10	\$107.50	\$59.70	\$21.80	\$18.00	
2/18/17	Chapel Hill ZC Bookstore	20	\$204.00	\$119.40	\$43.60	\$36.00	
	Sonoma Mountain ZC BS	14		\$83.58	\$30.52	\$25.20	
	Chapel Hill ZC Bookstore	8		\$47.76	\$17.44	\$14.40	
10/3/17	Sonoma Mountain ZC BS	6		\$35.82	\$13.08	\$64.48	
10/30/17	SFZC BookStore	5		\$29.85	\$29.85	\$53.73	
				\$0.00	\$0.00	\$0.00	
		0	121	\$934.16	\$722.37	\$282.73	\$316.21